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PRESS RELEASE NEW PRODUCT

DR. NASSEH ENDODONTIC MICROSURGERY SET

Directa USA Launches the Dr. Nasseh Endodontic Microsurgery Set — Precision, Efficiency, and Safety in One Complete Kit

Newtown, CT — Directa USA, a division of the DirectaDentalGroup, is proud to announce the launch of the Dr. Nasseh Endodontic Microsurgery Set (SET NO: 8314) developed in collaboration with world-renowned endodontist Dr. Allen Ali Nasseh and available exclusively through Directa USA.

Dr. Nasseh is the President & CEO of Global Endodontics and EndosKool, President of the Harvard Odontological Society (founded 1877), and founder of MicroSurgicalEndo — a clinical specialty group practice in Back Bay, Boston, MA. A leading voice in surgical and non-surgical endodontic innovation, his expertise and credibility are the foundation upon which this kit was built.

Rooted in Dr. Nasseh's proprietary Surgical Lid-Technique, this focused set of 18 precision instruments, 3 rhodium and micro mouth mirrors, and the included Steritray MAXI sterilizing organizer supports the full range of endodontic microsurgical procedures including apicoectomy, retrofilling, and surgical root perforation repair all under the guiding principles of Simplicity. Efficiency. Safety.

Built for Clinical Excellence

Every instrument was personally selected by Dr. Nasseh based on decades of real-world surgical experience, engineered with DLC (Diamond-Like Carbon) ENDOBLACK coatings, TRINOVO PEEK ergonomic handles, and rhodium-coated mouth mirrors delivering the durability, precision, and visualization clinicians need at every stage of the procedure.

"My goal in developing this kit was to provide colleagues worldwide with reliable tools that make microsurgery more efficient and predictable — so that together we can advance clinical outcomes for our patients."-Dr. Allen Ali Nasseh

The Dr. Nasseh Endodontic Microsurgery Set & Instruments is available now exclusively through Directa USA.

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Frank Cortes
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